



A California 501(c)(3) non-profit organization dedicated to bringing the Italian language and culture to your schools and communities

WHY LEARN ITALIAN?

Learning Italian Brings Opportunities!

- Studying a second language can improve your scores on the verbal sections of standardized exams such as the Scholastic Aptitude Test (SAT) and the American College Test (ACT). (College Entrance Examination Board, 1992 and 2004; Cooper, 1987)
- The latest survey released by the Modern Language Association of America (MLA) showed that enrollment in Italian language classes at U.S. colleges and universities has grown by 22.6% since 2002, making Italian the 4th most studied foreign language on U.S. college campuses.
- Italy is a world leader in the fields of music, art, architecture, interior design, furniture design, industrial design, fashion, culinary arts, and several other fields. Those planning careers in such fields benefit greatly from knowing Italian.
- An estimated 7,500 American companies do business with Italy, and more than 1,000 U.S. firms have offices in Italy. Knowing Italian may add a competitive edge to your future career.
- Italian developed from Latin, and an estimated 60 percent of the English vocabulary also comes from Latin. Knowing Italian may help improve your scores in English.
- Students with a strong linguistic ability in another Romance language like Spanish reach high levels of proficiency in Italian in a shorter time.
- Italy is a very popular tourism destination. Knowing Italian will help you mingle with the locals and get an insider's view of a wonderfully rich culture.
- **Learning Italian can expand your personal horizons!** Think about how many more people you could get to know, places you could live in, newspapers and books you could read, movies and songs you could understand and websites you could visit!

To inquire about Italian classes for kids and adults
or about funding opportunities for schools,
please visit us at www.fondazione-italia.org
or e-mail us at info@fondazione-italia.org or call (310) 739-9350